

CARLY PANDŽA / Los Angeles, CA, 90031 / 619.307.9072 / carly@carlypandza.com /

## Script / Story Writer

- Enjoy; Barcelona, Spain **5/2020 - Present**
  - Writes scripts for a body positive, sex education and wellness audio application for women.
- Dream Reach Media; Los Angeles, CA **12/2019 – 2/2020**
  - Wrote scripts for a Los Angeles based International Film & TV production studio.
- Swiped: Hollywood Fringe Festival; Los Angeles, CA **01/2019 – 11/2019**
  - Co - wrote/directed a musical about online dating from a millennial woman's perspective.
- Pieces Of Carra; Hollywood Fringe Festival: Los Angeles, CA, USA **04/2014 – 06/2014**
  - Co-wrote the one-woman show with Stage & TV star, Rachae Thomas.
- The Walt Disney Company: Disney Consumer Products, Glendale, CA, USA **04/2011 - 09/2011**
  - Sole writer within a team tasked with developing new Intellectual Property.
  - Wrote extensive original creative content (*treatments, plot points, in-depth character profiles, etc.*) for new animated Tween TV series that went on to become the Disney Channel's *Descendants* franchise.

## Freelance Copywriter

- Dr. Cleopatra Inc: Los Angeles, CA, USA **08/2018 – PRESENT**
  - Wrote copy for visual advertisement graphics, social media, blog posts and sales/enrollment scripts.
- Chapman University: Panther Productions **07/2015 – 09/2015**
  - Social media copywriter and website copywriter for YouTube show "OC Game Review."
- Creative Writing Agency: Culver City, CA, USA **05/2015 – 07/2015**
  - Wrote weekly blog entries and social media posts.
- Sherman Marketing: Los Angeles, CA, USA **11/2014 – 06/2015**
  - Wrote SEO blog and social media posts.
- Beauty Choice; Karbon Beauty Los Angeles, CA, USA **01/2015 – 04/2015**
  - Wrote editorial copy tailored to create a specific brand.
  - Redefined companies mission statement and values to bring clarity to the brand
- London Manori: Los Angeles, CA, USA **01/2015 – 04/2015**
  - Wrote social media posts that advertised jewelry line & company events.
- Framework Studio: Culver City, CA, USA **10/2013 – 01/2014**
  - Wrote editorial copy for the company website as well as internal creative projects.

## Freelance Creative Developer / Editorial Copywriter

- Landmark Worldwide: Culver City, CA, USA **06/2015 – 05/2018**
  - Wrote interview script & copy for visual marketing campaigns for premiere leadership training program.
- The Future Of Play, 7United, Los Angeles, CA **06/2014 – 09/2014**
  - Wrote and developed backstory and script for 7United fashion doll line.
- Olo Creative, Los Angeles, CA **03/2014 – 06/2014**
  - Wrote copy for tween DIY product website copy and for baby doll toy packaging.
- Disney Consumer Products, Glendale, CA **08/2012 – 05/2013**
  - Wrote creative editorial copy for product development under Disney / Pixar Monsters Inc property.
  - Creatively developed & wrote short-form content for aspirational Disney Princess videos.

Education	Skills
Chapman University (Orange, CA) (Fall 2006 – Spring 2010) Dodge College of Film and Media Arts College of Performing Arts Bachelor of Fine Arts, Film Production Bachelor of Fine Arts, Screen Acting <i>Magna Cum Laude, Chancellor's List, GPA 3.93</i>	Editorial Copy / Website Copy / Screenwriting / Playwriting / Blog Writing / Creative Development / Product Packaging Copy / Brand Writing / Franchise Specific Writing / Product Development Copy / Social Media Content Creation / SEO Content Creation / Communication / Word, Excel /

**Published Work:**

- *Emotional Map of Los Angeles: Creative Voices From WriteGirl*, 2015, WriteGirl Publications, "Time."
- *You Are Here: The WriteGirl Journey*, 2014, WriteGirl Publication, "Going Home."
- *No Character Limit: Truth and Fiction From WriteGirl*, 2013, WriteGirl Publications, "My Mouth Is On Fire."
- *Magic in the Mist*, Brave Franchise, 2012, Disney Publishing, Uncredited as contributing writer.